

PHYTOMER

PHYTOMER'S COMMITMENT TO THE OCEANS ALONGSIDE TIME FOR THE OCEAN AND SEA ART



A PASSION FOR THE SEA

The sea is an essential part of PHYTOMER's DNA and lies at the heart of our products and treatments.

For nearly 50 years, we have been sharing the incredible skincare benefits the sea has to offer with safe, high-performance products that are made in France and respect both the sea and its biodiversity.

PROUD SPONSOR OF SEA ART

Through its partnership with TIME FOR THE OCEAN, PHYTOMER reaffirms its commitment to preserving and protecting the sea by supporting artistic events that build public awareness for the urgent need to protect our oceans.

Directed by Maud Baignères, SEA ART is a documentary series that incites wonder via impactful films which showcase artists with intimate ties to the world's oceans.

The first episode, which premiered at the 24 Hours For The Ocean festival in Deauville in August 2019, took viewers on a voyage to Lanzarote to discover Jason deCaires Taylor's underwater sculptures.

DANCE-DIVING AS INSPIRATION



At PHYTOMER, we were completely won over by the first episode of SEA ART, and so we renewed our commitment in 2020.

In her latest film, Maud Baignères meets up with dance-diver Julie Gauthier who reveals the special relationship she has with the sea and how it enhances her artistic inspiration.

The film's breathtaking images depict Julie Gauthier's life vision and encourage reflection on the beauty of the world around us.

ABOUT PHYTOMER

www.phytomer.com

Our commitments to protecting and preserving the sea:

<https://www.phytomer.fr/en/our-commitment-to-the-sea>

Contact: m.gedouin-lagarde@phytomer.com

ABOUT SEA ART

www.maud-baigneres.com

Sea Art – Jason deCaires Taylor : youtu.be/76iLgTUKDTU

Sea Art – Julie Gauthier : youtu.be/p4HQ_r9WNZc