

# spa business



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**# 1 ITALIAN SPA EQUIPMENT**

We have been manufacturing treatment tables, chairs and multifunctional equipment for the **Beauty & Spa** sector since 1989.

## Marine Mist transports users to the seaside, says Phytomer's Mathilde Gédouin-Lagarde

French marine skincare brand Phytomer has launched a professional facial spray that will become an integral step in all its treatments.

Called Marine Mist, the spray is formulated with Oligomer, a sodium-reduced seawater concentrate exclusive to Phytomer, and is designed to hydrate, refresh and revitalise tired skin.

The mist is subtly fragranced with woody base notes of amber, patchouli and musk, and floral top notes of cypress, mugwort and clove.

Mathilde Gédouin-Lagarde, director of marketing & communication at Phytomer, says: "The Marine Mist is an iconic Phytomer product that, as soon as you use it, transports you to the seaside. It is fresh, full of

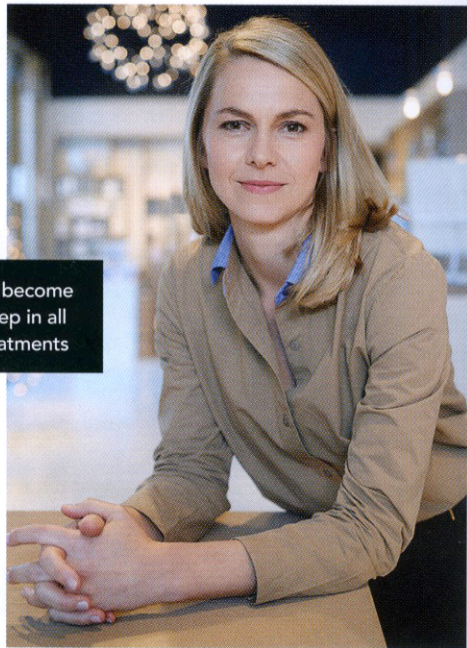


The spray will become an integral step in all Phytomer treatments

minerals, and is both revitalising and relaxing at the same time."

She adds: "I use it all day long: in the morning to wake my skin up, during the day for a boost of moisture and in the evening if I need a refresher before going out."

**KEYWORD:** PHYTOMER



*“It is fresh, full of minerals, and is both revitalising and relaxing at the same time”*