



PHYTOMER
Spa Étoile 

Opening in the heart of Paris of PHYTOMER Spa Étoile



For more than 40 years PHYTOMER has been bringing the benefits of the sea to the city around the world. Today, PHYTOMER Beauty House is pleased to announce the opening of its first urban spa, in the heart of Paris: PHYTOMER Spa Étoile.

A REMARKABLE LOCATION

PHYTOMER Spa Étoile, the brand's first flagship city spa, occupies a prime location, only a few steps from the legendary Avenue des Champs-Élysées.

The 250sq m spa is on two levels, with 9 premium treatment rooms that are ultra-comfortable and fitted with top-of-the-range equipment including a whole-body cryotherapy chamber, a Japanese infrared sauna, a hair salon and a manicure area.

A REFINED AND INTIMATE SETTING

You are entering a realm of serenity, a relaxing sanctuary in the heart of Paris, where every element has been designed to bring out your natural beauty and replenish your well-being.

The Spa Etoile's interiors bring the pure and natural environment of the French Brittany coast (raw materials: stone, wood, intense blue color) with a touch of Parisian glamor (magnificent ceiling moulds, baroque wallpaper, brass fittings).

As for the spa's exteriors, they will be fully redesigned with PHYTOMER's color codes in Spring 2019.



ULTIMATE WELLNESS FOR CITY DWELERS

In the expert hands of our caring team, fully dedicated to your well-being, you can relax and enjoy your treatment experience.

The PHYTOMER Spa Étoile treatment menu has been created with city living in mind, to offer an oasis of calm and beauty to stressed Parisians.

For example, the clientele can enjoy the 2 signature treatments below:

CITYLIFE FACIAL TREATMENT

Anti-Pollution Skin Freshness Treatment - 60 min - €89

Ideal to depollute city-dwellers' skin and revive asphyxiated and dehydrated faces.

PHYTOMER SPA ÉTOILE RITUAL

PIONEER Facial Treatment and OLIGOMER® SPA Body Massage - 2h45 - €249

The perfect combination of an anti-aging facial with instantly visible results, and a deeply relaxing, energizing body massage.

In order to extend the PHYTOMER spa experience at home, all the PHYTOMER face and body retail products are available at PHYTOMER Spa Étoile. The Vie Collection line, a cosmeceutical brand specializing in skin rejuvenation, enables to address targeted anti-aging needs.



OUR ARCHITECT

Dominique Tosiani, an interior designer specializing in upmarket hotels and boutiques. Already involved in designing the **PHYTOMER Spa & Wellness** in Saint-Malo, opened in 2015.

OUR PARTNERS

Elegant and eco-friendly uniforms: Fashionizer Spa
Luxury Linens: RKF
Premium treatment couches: Lemi

For three generations, the family behind **PHYTOMER** has harbored the same passion, driven by a shared dream: to transform the sea into safe, high-performance skin care products formulated locally in Brittany, through processes that are respectful of the environment.

For nearly 50 years, **PHYTOMER** has been a tour de force in the skincare professional industry, creating manual treatment protocols exclusively reserved for spas and salons.

Our protocols are practiced by the finest therapists in the entire world, our products carried in 10,000 point of sales, including hundreds of prestigious hotel spas.

PRACTICAL INFORMATION

PHYTOMER Spa Étoile
19, rue Washington - 75008 Paris
+ 33 (0) 1 42 89 65 55

From Monday to Friday 9.15am - 8pm
Saturday 10am - 6.30pm

www.phytomerspaetoile.com

CONTACT

Mathilde Gédouin Lagarde
Marketing and Communication Director
m.gedouin-lagarde@phytomer.com
+33 (0) 2 23 18 31 31